

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: THE MCCORD COMMITTEE(342254)
Treasuer - Noah Becker
24 N Bryn Mawr Ave # 266
Bryn Mawr, PA 19010-3304

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-57058
Contract Dates: 10/23/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-544451
Invoice Date: 11/11/2012
Billing Cycle: Weekly
Billing Period: 10/29/2012-11/11/2012

Page 1 of 2

PAY BY 12/11/2012
Net 30 days

In Account With: THE CAMPAIGN GROUP, INC.(8131)
1600 Locust St
Philadelphia, PA 19103-6305
ATTN:Accounts Payable

Product Desc: THE MCCORD COMMITTEE

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
5	NOON NEWS		10/29/2012-10/29/2012		M		30	1	585.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		585.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:27:25 PM		MCC1204STEHL	30	585.00			
17	THE INSIDER		10/29/2012-10/29/2012		M		30	1	700.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		700.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	07:50:32 PM		MCC1204STEHL	30	700.00			
19	11:35P-12:37A - LETTERMAN		10/29/2012-10/29/2012		M		30	1	575.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		575.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	12:30:50 AM		MCC1204STEHL	30	575.00			
20	THE LATE LATE SHOW W/CRAIG FERGUS		10/29/2012-10/29/2012		M		30	1	180.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012		M		1		180.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	01:28:59 AM		MCC1204STEHL	30	180.00			
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>
Air Time Totals		4		2,040.00		306.00	1,734.00	0.00	0.00

Warranty - We warrant the above broadcasts were made according to the official station log.

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Billing Notes		
PRINT AT STATION. ALL RATES ARE NON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY THE MCCORD COMMITTEE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.		
CBS Television Stations Standard Terms and Conditions for advertising shall apply.		
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 2,040.00
	ACCOUNT EXECUTIVE	Trade Value 0.00
	412-575-2200	Agency Commission 306.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 1,734.00

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